



GriffithBUSINESS Schools Program

2025 program details

Our schools program provides engaging opportunities for students from Years 9 to 12 to confidently take steps towards a successful career in sustainable business, tourism and hospitality, or government. Join us for on-campus university experiences or welcome our experts into your classroom.

On-campus experiences

Ambassadors Program **YEARS 9, 10 AND 11**

- SESSION 1** Tuesday 22 February, Nathan campus
Thursday 25 February, Gold Coast campus
- SESSION 2** Tuesday 3 June, Nathan campus
Thursday 5 June, Gold Coast campus
- SESSION 3** Tuesday 26 August, Nathan campus
Thursday 28 August, Gold Coast campus

Students will develop a greater understanding of business and government studies through the lens of social innovation and enterprise, while gaining a better understanding of university life and the many opportunities a career in business offers.

Themes will range from the purpose of business, engaging Australia and the Asia-Pacific, why money matters, the future of work, business decision making and grand challenges for business.

Full details will be available when registration for each session opens. Visit griffith.edu.au/gbs-school-programs

2025 key dates

22 and 25 February	Ambassadors Program
3 and 5 June	Ambassadors Program
10 and 12 June	Better Business Conference
9 and 10 July	Year 11 and 12 Workshop
26 and 28 August	Ambassadors Program

Benefits

- Practical, hands-on approach to education.
- Skills critical for the 21st century workplace including negotiation and ethical behaviour.
- Introduction to university life and pathways to further education.
- Partnerships with the Griffith Business School community.

Better Business Conference **YEAR 12**

Tuesday 10 June, Nathan campus
Thursday 12 June, Gold Coast campus

Students will become business detectives for the day and delve into the world of financial crime to discover how the many careers in business work together to find solutions. Current Griffith Business School students will be on hand to give an introduction to university life.

Enterprising skills
for the 21st century workshop **YEARS 11 AND 12**

Wednesday 9 July, Nathan campus
Thursday 10 July, Gold Coast campus

We live in a world where technology is in constant (re) evolution. The tasks and jobs that AI and robotics cannot replace, and the new jobs that will emerge in the next decade, will require high levels of creative thinking and emotional intelligence. This workshop will equip students to thrive in the new digital and gig economy.

In-school experiences

Responsible Leaders Challenge **YEARS 10 AND 11**

Registrations open April
Workbooks distributed June
Submissions due End August
Announcement and prizes October

The Responsible Leaders Challenge is aligned with the senior school curriculum and empowers budding entrepreneurs and marketers to unleash their creativity and business acumen. This in-school challenge requires participants to work in teams to devise compelling, contemporary solutions for the Gold Coast University Hospital.



Leaders who matter workshops **YEARS 11 AND 12**

We're excited to announce the expansion of our 'Leaders who matter' program this year. This initiative features a series of dynamic workshops designed to inspire and equip students with essential leadership skills. Our Schools Program Director Dr Ryan Gould can visit your school to deliver these engaging sessions. Choose from the following topics:



The goodness within

Discover the traits that define successful leadership. This session dives into the qualities of effective leaders and includes personal reflection using the big 5 personality traits to help students understand their unique strengths.



Emotional uprising

Boost your emotional intelligence. This session is all about understanding and enhancing emotional intelligence, a crucial skill for leaders who want to connect and lead effectively.



It's a team thing

Learn the art of teamwork. In this session, students will explore the complexities of managing teams and delve into group behaviour, gaining insights into what makes teams work well together.



Instrument of influence

Unlock the power of influence. This session encourages students to develop their moral imagination while critically evaluating the sources of power and various influence tactics used by leaders.

These sessions work best with small groups (fewer than 38 students) but can be tailored to suit larger groups, or even teacher-focused sessions based on your school's needs. To book these sessions, or discuss possible tailoring options, please email gbs-schools@griffith.edu.au

Professional development for teachers

Seminars with a focus on topics that support the curriculum will be offered each school term, and held in person and online. Seminar dates and topics will be advised throughout 2025.

Scholarships

Schools who participate in three GriffithBUSINESS activities are eligible to enter a pool of Pro Vice Chancellor (Business) scholarships valued at \$2,000. A maximum of one scholarship per school will be awarded after the census date (March) 2026. Candidates will be chosen by their respective schools.

For a full list of all Griffith University scholarships and awards visit griffith.edu.au/scholarships.

Find out more

More information and links to register for activities will be updated on our website throughout the year. griffith.edu.au/gbs-school-programs

✉ gbs-schools@griffith.edu.au ☎ 07 3735 4145



Make it matter