

#### SPR | Scottish Institute for Policing Research

Protecting Public Facing Professionals Online

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### about SIPR

*'SIPR's mission is to support internationally excellent multi-disciplinary policing research to enable evidence informed policy and practice"* 



OUR AIMS				
1. RESEARCH	2. KNOWLEDGE EXCHANGE	3. LEARNING AND INNOVATION	4. PARTNERSHIPS	
Facilitating internationally excellent, independent research of relevance to policing.	Engaging in a range of knowledge exchange activities to strengthen the evidence base on which policy and practice are improved & developed nationally and internationally.	Nurturing a culture of learning & innovation.	Promoting the development of national & international partnerships with researcher, practitioner and policing communities.	



## **5**PO Protecting public-facing professionals and their dependents online



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### Peelian principles

"Policing by consent" - legitimacy of policing in the eyes of the public is based upon a consensus of support that follows from transparency about their powers, their integrity in exercising those powers, and their accountability for doing so.



Improve our understanding of the nature, drivers, mechanisms and consequences of online risks and harms for police and their families.

Create technical and non-technical solutions to assess, prevent and protect from online risks and support recovery for police officers and their families

Increase police and public understanding and effect behavioural changes through awareness campaigns and engagement







A copper whose self chosen career path takes him into a school is a nonce until its proven otherwise. They just cannot be trusted at all.

1 month ago

Wow size of those 2 heifers, what happens if they have to chase on foot



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## Understanding types of online harms through social media analysis – by Dr Oliver Merry

#### Reputation Damage

Attack on individual's career and professionalism

 Defamatory Accusations: involved unsubstantiated defamatory claims about named officers/staffmade by individuals who have not directly met the officer(s)/staff (e.g., paedophile allegation)

2. Misconduct Allegations: made by individuals who have had interactions with the officer(s)/staff Attack on institution of police through an officer

Abusive Protest

1. Political: Abusive comments accusing the police of political bias. For example, pictures of officers at pride marches attracted a lot of abusive comments for being too 'woke'.

2. Rejection of Authority: Generally abusive comments made towards officers. Suggested a perceived lack of police authority in online environments, allowing users to vocally reject the police as an organisation.

### Attack on individual as a person

1. Hostile Sexism: sexist statements towards or about a female officer, generally made by (seemingly) male accounts (e.g., capability, physical attractiveness, sexuality)

Personal Attack

- 2. Physical Presentation: negative non-gendered comments about an individual officer's physical presentation (weight, professional appearance)
- 3. Mental Capacity: negative comments about the mental capacity or capability of individual officers/staff, often aimed at older officers

#### Identification

#### Attack on officer/staff privacy

- Common for pictured, video recorded, or discussed officers to be named, along with their rank and shoulder number.
- In many videos, the recorder would go out of their way to request the name of the officer being recorded.

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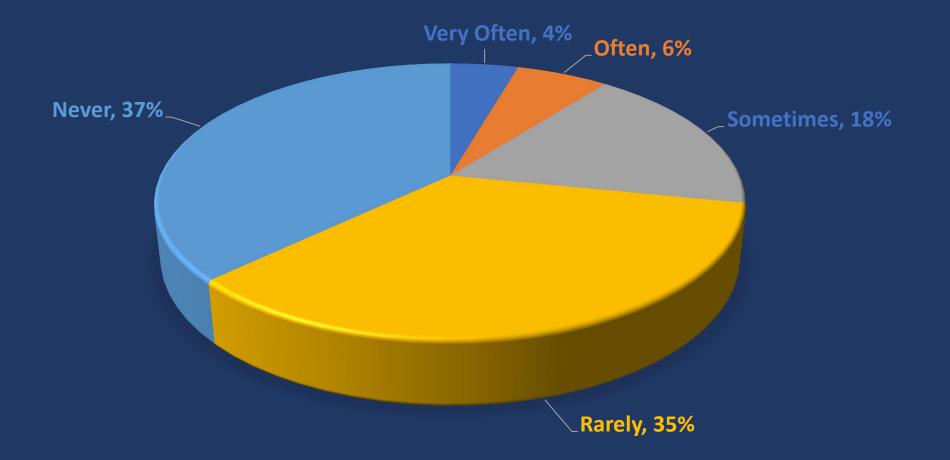


- National Survey Dr Kate Whitfield and Dr Charlotte Coleman - Demographics
- 864 responses
- Age range 21 65 (avg 43.8)
- Most responses (93%) received from Northern Ireland (46%) and Scotland (47%)
- Male respondents 58% and female 39% (other – 1% and prefer not to say – 2%)





# **Joint Contract Structure Structure**









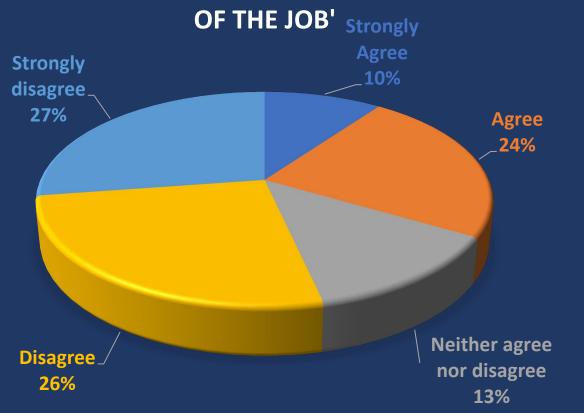
### What negative online experiences outside work have you had because N=613 you work for the police?

Work photos uploaded without permission	
Unwanted social media tagging	
Work videos uploaded without permission	15%
Abuse	14%
Publishing personal detail (doxing)	10%
Harassment	8%
Other	8%
Threats	6%

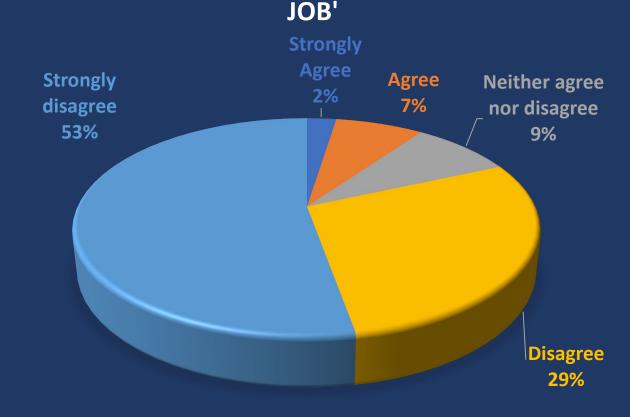




#### **NEGATIVE ONLINE EXPERIENCE 'PART**



#### IS IT ACCEPTABLE TO BE 'PART OF THE







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## **3**PO Principles for policy

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11 arrested in probe into attempted murder of senior police detective

Dissident republicans have data from PSNI leak, says police chief

The rebirth of the fringe meet the magicians, top jokest 🗢

UK: More than 100 media leaders call for better UN: MULE HIAH IUU HIEUIA IEAUELO VAN IUL UE DOIICE LESDONSE LO ONINE ADUSE OF WOMEN

Attacks by ministers 'damaging' civil service John Cartin If we vote for Brexit,

**Engineering** and **Physical Sciences Research Council** 

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### **J**Principles for policy - Dr S Horgan, Dr Y Nee Wong M Craig and Det Chief Supt M Snowden Recognition of online harms



- Shift management of online arms away for the language of professional standards and towards ethics of care.
- Counter perception that organisational reputation supersedes duty of care create
- Create policy and guidance documents which emphasise officer wellbeing as key to staying safe online







### Reporting online harms

- Develop clear guidance and procedures for reporting incidents
- Creation of safe environment to encourage officers to report all negative experiences.
- Non-judgemental, victim-centred and no stigma.





## **JPO** Principles for policy



Supporting officers who experience online harms

- Targeting national policy minimum standard of support be established and a commitment from all UK police services
- Ensuring links are made with appropriate support services where required
- Support mechanisms which recognise the specific needs of different groups of officers.









## Training for online harm prevention and response

- Training across all levels but particularly those with line management responsibility
- Integrated into existing leadership training structure across each level.
- Training should be prioritised and proportionate





## THANK YOU

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